



On July 4, McKinney Texas will take center stage to celebrate our freedom with Red, White and BOOM!

This festival will feature non-stop activities for the entire family to enjoy at locations throughout the city. This hometown event will kick off at 10:30 a.m. on Saturday, July 4 in Historic Downtown McKinney. Activities include a Hometown Parade, Veterans Salute, Car Show and 14<sup>th</sup> Annual Killis Melton Ice Cream Crank Off for patrons to enjoy while experiencing the unique atmosphere our town square has to offer. At 4:30 p.m., residents and visitors from around the Metroplex and beyond will join us at the Soccer Complex at Craig Ranch for an evening of chart-topping music, food, fun and activities for all to enjoy. There will be a few surprises along the way, followed by an unforgettable fireworks celebration, lighting the night at dusk.

This event is free and open to the general public. On behalf of the Red, White and BOOM! Committee, I would like to thank you in advance for your support and look forward seeing you around town on July 4.

#### **Hometown Parade Hours and Location of Event**

Saturday, July 4: 10:30 a.m. – 11:30 a.m. at Old Wysong Parking Lot – “Lot 1” on the map below (corner of Hunt St. and N. Tennessee St.) across from the McKinney Public Library in Historic Downtown McKinney

***All entries must report in no later than 9:30 a.m.***

#### **Cost**

\$25 Registration Application must be submitted ***no later*** than 5pm on Friday, June 26.

#### **Float/Entry Classification**

Float/Entry will be classified into the following categories.

*(Please note that all floats/entrees must be decorated in a 4<sup>th</sup> of July theme).*

Float (moving vehicles, wagons)	Walking Group
Drill Team	Antique Cars/Tractors
Band	Dance Group

#### **Security**

Security is provided; however, participants are responsible for their own property. The City of McKinney is not liable for any lost/damaged goods.

#### **Bad Weather**

In case of inclement weather, please call the hotline number that will be provided to all entries to determine if the parade will go on. Should the event be cancelled, refunds will be issued. The parade will not be scheduled at a later date due to inclement weather.

#### **Awards**

1 <sup>st</sup> Prize	\$500
2 <sup>nd</sup> Prize	\$250
3 <sup>rd</sup> Prize	\$100

## Rules and Regulations

To ensure the safety of all the children attending the parade, throwing of candy or any other object from your float is prohibited. All entries must maintain a forward motion on the parade route at all times. We will not allow any group to stop and perform for the crowd in an effort to keep the parade moving forward.

## Parking



For more information contact:

Diann Bayes

Parade Chair / Executive Director, McKinney Convention & Visitors Bureau

(214) 544-1407

[dbayes@visitmckinney.com](mailto:dbayes@visitmckinney.com)



**Parade Entry Form  
Registration Deadline  
June 26, 2009**

## Hometown Parade Entry Form

Please complete **ALL** sections of this application (Please Print)

Contact Name \_\_\_\_\_

Phone Number \_\_\_\_\_ Alt. Number \_\_\_\_\_

Fax \_\_\_\_\_ Email Address \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**NOTE: Please include a brief history including the name of the entry and organization for the announcer to use during the parade.**

### COST

\$25 Registration fee per entry.

### FLOAT/ENTRY CLASSIFICATION

(Please note that all floats/entries must be decorated in a 4<sup>th</sup> of July theme).

- |  |  |
|--|--|
| <input type="checkbox"/> Float (moving vehicles, wagons) | <input type="checkbox"/> Walking Group         |
| <input type="checkbox"/> Drill Team                      | <input type="checkbox"/> Antique Cars/Tractors |
| <input type="checkbox"/> Band                            | <input type="checkbox"/> Dance Group           |

Approximate length: \_\_\_\_\_

### RELEASE

As a Hometown Parade participant I must commit to maintaining and remain on the parade route on Saturday, July 4, 2009 for the entire duration of the parade event. For good and valuable considerations received, the undersigned agrees to indemnify and hold harmless, City of McKinney, its members, officers, directors, employees, sponsors, volunteers, contractors and agents from any and all liabilities, obligations, claims, damages, diminution in value, costs, and expenses (including all court costs and reasonable attorney fees) (collectively, "claims") that the undersigned may suffer or incur prior to, during, or following participation of the Red, White & Boom in the City of McKinney in Historic Downtown at the Hometown Parade, including any injury to persons or property under my control or to persons or property of my agents, employees or invitees from any cause, including but not limited to theft or loss of property. The undersigned recognizes the hazards of participation in an outdoor event and assumes all risks of participation. In full consideration for all rights granted to you hereunder, you shall pay the required fees to be determined and stated in the document. This fee must be paid in full by June 26, 2009 for registration. *Credit card payments are not accepted.*

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Total Fees enclosed: \$** \_\_\_\_\_

\*Please make checks payable to McKinney Main Street  
**Please return this form AND Proof of Insurance to:**

**Mail:** McKinney Convention & Visitors Bureau 321 N. Central Expressway, Suite 101 – McKinney, TX 75070  
**Phone:** (214) 544-1407 **Fax:** (972) 542-6341 **Email:** [dbayes@visitmckinney.com](mailto:dbayes@visitmckinney.com)